

27 and 28 April 2019 | The Old Truman Brewery, East London

siliconmilkroundabout

team up with the best talent in tech

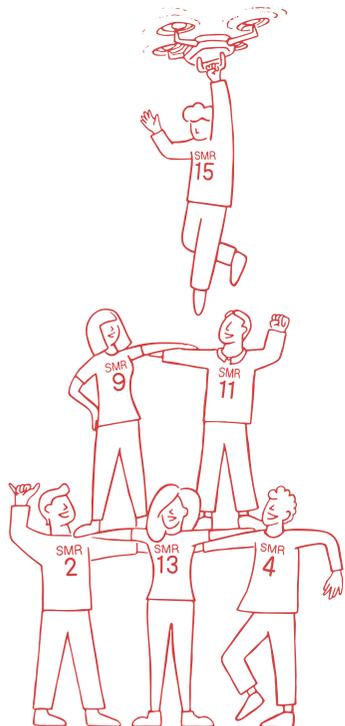
“ I wouldn't be exaggerating if I said this is the biggest tech job fair in Europe



3500 relevant tech
job seekers

1000s of face to
face conversations

hire your dream
team in 1 weekend



“ We go to a lot of these events and none really match up to SMR. What differentiates it is the quality of attendees that come through the door, which has just got better and better each year - there's been a great job done on screening candidates. For those worried about cost you will make the money back either through hiring, or through building the brand. It's invaluable. We always end up making 3 or 4 hires.

...the free bar is great, the breakfast & lunch is brilliant, and the free ice creams. It's all great

simplifydigital 



We're big on relevant conversations

We want you to meet the right people! This means targeting the right talent - setting an awesome environment - and making sure you meet face to face...

1. We listen to your hiring needs.
2. We have a database of over 50,000 tech job seekers.
3. We also spread the word through meetups, communities, conferences, events, press and social media.
4. We target and attract candidates based on the job vacancies you post on your company profile.
5. We then select the most relevant candidates by vetting their skills & experience - and only issue tickets to relevant jobseekers.
6. Every one of our events is curated, made by hand, with care and attention to detail - we're the opposite of a big corporate fair that's rolled out each year. It should feel nothing like recruitment and more like meeting a friend in a pub.

...and 17 events later, we know it works!

“ Around a 1/3 of our team has an Silicon Milkroundabout legacy. Right from Senior to mid-level. In fact our CTO came out of Silicon Milkroundabout

aire

why us?

we manually screen every candidate application

only issue tickets based on what you tell us you're hiring for

6,500 tickets issued per event

focus on mid-senior talent

100+ conversations per team pass on each day

huge boost to your long term hiring pipeline

brand exposure to the tech community

each event we see...

10,000 applications
6,500 tickets issued
3,500 attendees

seniority breakdown of our last two events...

39%

senior

42%

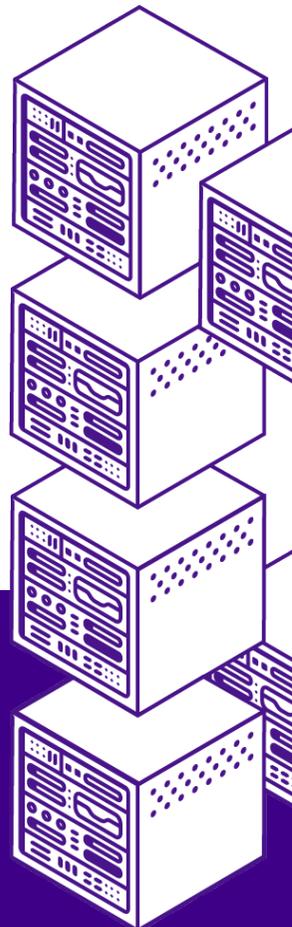
mid level

14%

junior

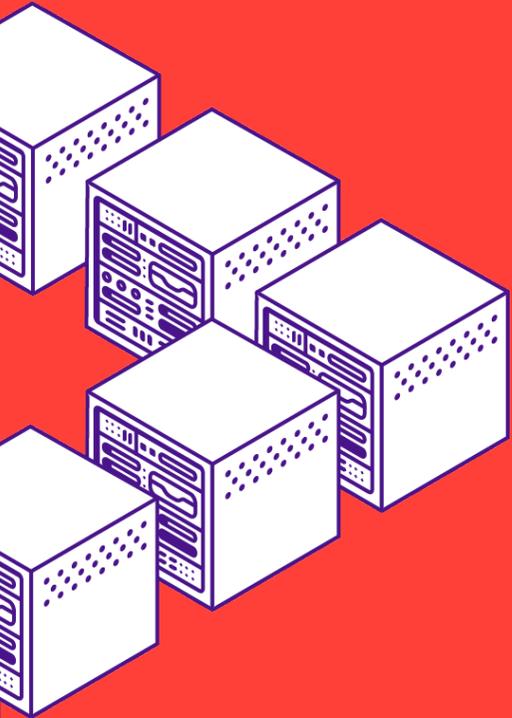
5%

grad level



areas we cover

We use the job role data you give us to target our marketing and ad outreach for the event - so that we can find new candidates that are specifically relevant for those roles.



saturday roles

UI / UX Designers

Mobile UX Designers
Visual & Web Design
Visual Designers
Graphic Designers
2D/3D Artists/Modellers
Animators

Product Managers

Heads of Digital

Web & App Analytics

Business Analytics
Finance Analyst

Digital Marketers

CMO's
Marketing and Comms Managers
Copywriters
Social Media Managers
Community Managers

Project Managers

Business Intelligence
Business Development
Account Managers

Growth Hackers

Paid Search Specialists
(AdWords)
Display Advertising
Specialists



sunday roles

Mobile Developers

iOS Engineers
Android Engineers

DevOps Engineers

Infrastructure Engineers
Platform/Interface Engineers
Integration Engineers

Electronics Engineer

Embedded Engineer

CTO's

Development Managers
Tech Leads

Full-Stack Developers

Back-End Developers
Front-End Developers
Software Engineer

System Admins

Database Admins

Data Scientists

Machine Learning
Artificial Intelligence
Blockchain

QA's

Test Engineers

pricing

	full weekend ideal for companies looking to hire for a number of roles	single day ideal for companies looking to hire for a specific role
choose your location?	yes!	nope
2 team members 1x5m x 1.5m established company rate*	£2,100 £3,150	£1,500 £2,250
5 team members 3m x 3m established company rate*	£5,500 ← most popular £8,250	£3,900 £5,850
10 team members 3m x 6m established company rate*	£11,000 £16,500	
15 team members 27m ² established company rate*	£16,500 £24,750	

all prices exclude VAT

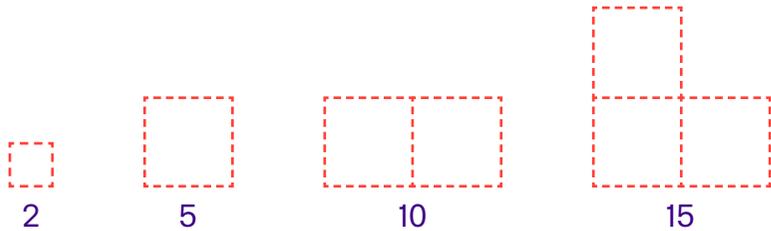
all prices exclude VAT

*established company or bootstrapped?

Established companies are charged a 50% premium. Established means your company/parent company is either: larger than **5,000+ employees** OR **publicly traded with a market cap over \$1 billion**. This helps keep the event affordable for smaller companies and so ensures a more diverse event.

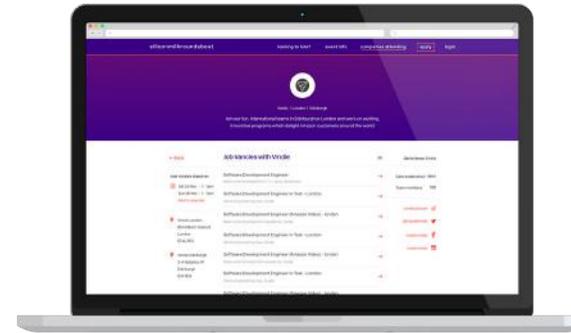
We offer a limited number of subsidized spaces for smaller, pre-funded companies via our Bootstrapped Initiative.

whats included?



event space

Our pricing is based on the number of team passes you'd like for the event. With thousands of candidates attending each day, the more team members you'll bring. The more conversations you'll have - and the more hires you can make.



jobs board with unlimited postings

Your company will get a profile on our website, which you can add as many vacancies as you like to. This acts just like a jobs board and is where we direct all of our candidate traffic. It gets thousands of unique visits a day in the lead up and stays live after the event too.

plus you get this:



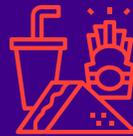
free bar



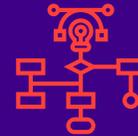
chillout room



free coffee



free lunch



creative space



free furniture



free kids workshop



free wifi

↑
so any parents in your team can still get involved

next steps?

- select which size space and day/s you'd like, then submit the booking form (takes 2 mins)
- complete your online profile and post as many job opportunities as you like
- get involved on social - promote your company - let people know you'll be there
- we'll send you our exhibitors guide so you can plan your space and prepare your team

“ We made 10 hires at the last event and will keep coming back



nice things teams have said

“ Everytime we’ve been we’ve hired someone. We’ve hired engineering roles for ios and web and we’ve also hired product strategy people.



“ This is a great targeted event



“ We placed at least 6 people last year just as a result of being here at Silicon Milkroundabout. We hired 4 software engineers a UX designer and a senior engineer



“ We previously made 7 hires around engineering. It’s a very diverse crowd which is what we’re looking for.



“ It’s great to have such a specific focus of candidates across the day, it makes it really easy to find what we want.



“ Silicon Milkroundabout is a great event, we’ve been coming for 4 years and we’ve always made multiple hires from it. At the last event we hired 2 product managers one mid level one senior and a data engineer which is a really hard skill to find so that was a big win.



“ We looked at traditional recruitment agencies and you have to spend a lot of money there, spending the money on recruitment here, you get great value for money.



Design + Engineering

“ Its THE London tech event



siliconmilkroundabout

www.siliconmilkroundabout.com

email luke@siliconmilkroundabout.com
for more information

